

- 2. A party or third party may designate as "Confidential" any material that the party in good faith believes constitutes or includes proprietary business or financial information, personal information or information furnished to it in confidence by any third-party, which information is not known or freely accessible to the general public. Good faith also exists where the disclosure would violate the legitimate privacy interests of either party or third parties.
- 3. Information or materials designated as "Confidential" may be disclosed to the parties for the purposes of the litigation, but must be protected against disclosure to third parties. Absent a specific order by this Court, once designated as "Confidential," such designated information shall be used solely in connection with this litigation, and not for any business, competitive, governmental, or other purpose or function, and such information shall not be disclosed to anyone except as provided herein.
- 4. The designation of information or material as "Confidential" for purposes of this Protective Order shall be made in the following manner by the party or nonparty seeking protection:
- (a) in the case of documents, exhibits, briefs, memoranda, interrogatory responses, responses to requests for admission, or other materials (apart from depositions or other pretrial or trial testimony): by affixing the legend "CONFIDENTIAL" to any document containing any confidential information or material;
- (b) in the case of depositions by a statement on the record, by counsel, during such deposition that the entire transcript or a portion thereof shall be designated as "Confidential" hereunder. If any document or information designated as "Confidential" is used during the course of a deposition, that portion of the deposition record reflecting such confidential information shall be stamped "Confidential," and access thereto shall be limited pursuant to the other terms of this Protective Order.

parties' counsel, examination with respect to such information is necessary for legitimate

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discovery or trial purposes; and

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- (i) any other person only upon order of the Court or upon written consent of the party producing the confidential information or material, subject to and conditioned upon compliance with Paragraph 7 herein.
- 6. The persons receiving "Confidential" material are enjoined from disclosing it to any other person, except as permitted by this Order.
- 7. If a party wishes to submit to the Court any "Confidential" material, the party shall attempt to obtain agreement from the party that designated the material "Confidential" that the material need not be filed under seal. If no agreement is reached, the party that designated the material as "Confidential" shall have ten (10) calendar days to file a motion to seal the subject material. The parties agree that such motion may be filed ex parte and on shortened time. The parties agree that no opposition will be filed to any motion filed pursuant to this paragraph. Nothing in this section shall prevent a party from filing its own "Confidential" material not under seal.
- 8. A party or third party shall not be obligated to challenge the propriety of a 'Confidential" designation at the time made, and failure to do so shall not preclude a subsequent challenge. A party may challenge the other party's designation by serving a written objection upon the producing party. The producing party shall notify the challenging party in writing of the bases for the asserted designation within ten (10) days after receiving any written objection. The parties shall confer in good faith as to the validity of the designation within five (5) days after the challenging party has received the notice of the bases for the asserted designation. To the extent the parties are unable to reach an agreement as to the designation, the objecting party may make an appropriate application to this Court within fifteen (15) days after conferring with the producing party, with confidential portions thereof to be filed provisionally under seal, requesting that specifically identified documents, information, and/or deposition testimony be excluded from the provisions of this Protective Order or downgraded in terms of the degree of protection provided. Failure to make an application within this period shall constitute a waiver of the

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- (h) prevent the parties to this Protective Order from agreeing in writing or on the record during a deposition or hearing in this action to alter or waive the provisions or
- protections provided for herein with respect to any particular information or material.
- 11. This Protective Order has no effect upon, and shall not apply to, a party's use or disclosure of its own confidential information for any purpose. Nothing contained herein shall impose any restrictions on the use or disclosure by a party of documents, information or material designated as "Confidential" obtained lawfully by such party independently of any proceedings in this action, or which:
- was already known to such party by lawful means prior to acquisition (a) from, or disclosure by, the other party in this action;
 - (b) is or becomes publicly known through no fault or act of such party, or
- (c) is rightfully received by such party from a third party which has authority to provide such information or material and without restriction as to disclosure.
- 12. In the event that information requested from a party contains a third-party's confidential or proprietary information, the producing party will make a good faith attempt to obtain consent of the non-party prior to disclosing such information. If the producing party cannot obtain the third-party's consent, the producing party will notify the requesting party of (a) the existence of the information, and (b) the identity of the non-party. If possible, the producing party may also redact the third party's confidential information to protect the third-party's interests. Nothing in this Protective Order shall be interpreted to affect any party's obligation to produce responsive documents or information, notwithstanding the fact that it may contain a third-party's confidential or proprietary information.
- 13. It is the present intention of the parties that the provisions of this Protective Order shall govern discovery and other pretrial and trial proceedings in this action. Nonetheless, each

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24 25 26 of the parties hereto shall be entitled to seek modification of this Protective Order by application to the Court on notice to the other party hereto for good cause.

- 14. The parties agree to be bound by the terms of this Protective Order pending its entry by the Court, or pending the entry of an alternative thereto which is satisfactory to all parties, and any violation of its terms shall be subject to the same sanctions and penalties as if the Protective Order had been entered by the Court.
- 15. The provisions of this Protective Order shall, absent written permission of the producing party or further order of the Court, continue to be binding throughout and after the conclusion of this action, including without limitation any appeals therefrom. Within sixty (60) days of the final resolution of all related litigation between the parties covered by this Protective Order, all "Confidential" material and all copies thereof, shall be (1) upon request, returned to the party that produced it, or (2) destroyed.
- 16. In the event that any information or material designated as "Confidential" hereunder is used in any court proceeding in this action or any appeal therefrom, such information or material shall not lose its status as "Confidential" through such use. Counsel for the parties shall confer on such procedures as are necessary to protect the confidentiality of any documents, information, and transcripts used in the course of any court proceedings, and shall incorporate such procedures, as appropriate, in the pre-trial order, subject to court approval.
- 17. If any party (a) is subpoenaed in another action, (b) is served with a discovery demand in another action to which it is a party, or (c) is served with any other legal process by one not a party to this action, seeking information or material which was produced or designated as "Confidential" by someone other than that party, the party shall give prompt actual written notice, by hand or facsimile transmission, within ten (10) days of receipt of such subpoena, demand, or legal process, to those who produced or designated the information or material 'Confidential." Should the person seeking access to the information or material take action against the party or anyone else covered by this Protective Order to enforce such a subpoena,

${\tt Casce 3c06:06-09:2382-S4-SID 60 comment nt 61.7} \ \ \, \textbf{Ffilted 100/189/2000} 6 Page 8 \& f \ 8 \\$

1	emand, or other legal process, the party shall respond by setting forth the existence of this	
2	Protective Order. Once notification is given pursuant to this provision, it shall be the obligation	
3	of the party or person that designated the information or materials at issue to challenge such a	
4	4 subpoena, demand, or other legal process, and not the obligation of the party or person	that
5	5 received the subpoena, demand, or other legal process.	
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7	7 DATED: October 18, 2006 PERKINS COIE LLP	
8	By:/s/	
10	Attorneys for Defendants	
11	CINGULAR WIRELESS and STE	EVEN
12	I AW OFFICES OF STEPHENM MI	RPHY
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14	By:s/ Jeremy A. Graham	
15	ALVIN JACKSON	
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